

Oxford University Malaysian and Singaporean Students Association

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PROPOSED SPONSORSHIP ARRANGEMENT FOR 2015 - 2016

In order to meet its goals, the society requires an annual operating sum of £4,000 a year (\$8,000). We currently maintain relationships with a variety of government bodies but are actively looking for support from the private sector as well. In previous years, sponsorship provided to the society has gone a long way in helping OUMSSA achieve its objectives. Without such support, it would have been far more difficult to continue organizing memorable events for our members. Furthermore, a large number of our undergraduates are reading PPE, Economics and Management, and Law, and will eventually be returning to Singapore to begin their careers. Unlike their counterparts in Singapore, they do not have as much of an opportunity to interact with or learn about the characteristics of the different firms in Singapore. As such, any opportunity for engagement will alert them to the wide palette of employment opportunities available at home.

The generous sponsorship of our sponsors is highlighted at OUMSSA events and in all OUMSSA emails. Our sponsors are also mentioned in the annual society's annual general report and listed on the society website. We further assist our sponsors in the distribution of recruitment material during society events, which will be extremely beneficial in publicising your company to the many Singaporeans studying at Oxford.

Furthermore, should you so desire, we will also be able to accommodate members of your organization at our events. This will enable you to reach out to our students personally and also allow us to thank you in person. We will also provide post-event reports to keep you updated on the details of publicity and social activities at events sponsored by the organization.

In order to best cater to your company's needs, we have come up with various proposed sponsorship tiers so that you will be better able to decide how much it would like to contribute. The differences in benefits are highlighted below:

	PLATINUM £1500 and above	GOLD £800 and above	SILVER £500 and above
BRANDING	<ul style="list-style-type: none"> ✓ A 2-A5 page write-up on our published materials, e.g. Freshers' guide ✓ Prime placement of logo on all society platforms and materials ✓ A short write-up on our website ✓ Distribution of any promotional materials at our events ✓ Thank you announcement at all our events ✓ Name an Event (e.g. XX Company's Welcome Back Drinks) 	<ul style="list-style-type: none"> ✓ An A5 page write-up on our published materials, e.g. Freshers' guide ✓ A short write-up on website ✓ Distribution of any promotional materials at our events ✓ Name an Event (e.g. XX Company's Welcome Back Drinks) 	<ul style="list-style-type: none"> ✓ Half an A5 page write-up on our published materials, e.g. Freshers' guide ✓ Logo displayed on website and society materials (e.g. pamphlets, emails)
RECRUITMENT	<ul style="list-style-type: none"> ✓ A representative can set up a booth at an OUMSSA event ✓ Assistance in organizing a recruitment/promotional event ✓ Access to our social media groups ✓ Publicity for recruitment efforts through our mailing list and at events 	<ul style="list-style-type: none"> ✓ Giving out of promotional materials at all our events ✓ Public announcements about upcoming events or internship opportunities during events 	<ul style="list-style-type: none"> ✓ Publicity for recruitment efforts through our mailing list